

ONEBEAT

A BERLIN BASED NON-PROFIT MUSIC PROJECT.

ABOUT ONEBEAT

OneBeat is a non-profit organization that provides a versatile platform for the presentation of current works by artists and musicians in the Berlin area. As a voluntary team we provide structures to support musicians of Berlin's subculture.

OneBeat seeks to support the various creative powers concentrated in one of the most vibrant cultural metropolises of Europe by offering services in promotion and production to participating artists. Through our online publishing and networking activities, we aim to showcase the intense creative energy of young Berliners. Our long-term goal is to contribute to sustainable social projects.

OneBeat supports Berlin-based artists in various ways. Predominantly we enhance the artists' popularity via our online presence and network activities. On our website and social media channels we present their tracks and mixtapes whilst getting in touch with

music blogs, labels and other organizations to promote the music.

Our focus also lies in creating a favorable framework for OneBeat artists: mix & master, audio recordings, professional artist photos and tips to improve an online or social media presence. OneBeat focuses on providing these services for free or to negotiate a fair price.

Unlike the mainstream music industry, OneBeat allows participating artists to retain full creative independence. We do, however, expect them to share our commitment to social justice and sustainable development: By promoting the creative people in our environment we want to achieve favorable conditions for the self-determined realization of music events as well as the publication of tracks and other works.

"Represent your local scene and show responsibility" is our motto.

SOCIAL GOOD

OneBeat's long-term goal is to contribute to sustainable social projects. The project aims at various working relations with sustainable associations and organizations. Currently we are cooperating with the Kreuzberg-based registered association Fairbindung e.V.

FAIRBINDUNG E.V.

OneBeat supports Fairbindung for educational projects in Berlin.

Due to the enhanced complexity of global challenges in the 21st century, new pedagogical approaches are necessary in order to fit today's adolescents with orientation competencies and capacities to act in a sense of one social world.

The projects aim to teach young people creative competences and to sensitize them for a holistic, (self-)critical view on our globalized world and their own part in it. Against the background of an uncertain future, the educational initiatives of FairBindung Inc. are

designed to provide the following generation with competences in making choices that enable them to play an active part in the future building process.

The project "Schule fairändern" was awarded a UN-project of the decade by the German UNESCO-commission. Furthermore, the educational work of FairBindung is approved by the administration for education, science and research of the Berlin senate. Additionally, Fairbindung supports fair and self-determined trade in Guatemala.

Read more about Fairbindung on their Website – www.fairbindung.org

OneBeat connects creative work with local musicians and artists with the aim of supporting various social projects in Berlin. Through the cooperation with projects, that aren't necessarily related to a musical context, we want to raise awareness for social responsibility. Therefore we seek to cooperate with projects that show a honest commitment.

ARTISTS

We aim to support musicians from different genres with promotion and production assistance. Our musical focus lies on electronic music and singer-songwriter acts – from indie and synth-pop to dubstep and solid "Berlin" techno.

- **Wermonster** (*Hip Hop dubby beats*)
<http://www.onebe.at/en/artists/wermonster/>
- **Jan Hertz** (*minimal techno & house*)
<http://www.onebe.at/en/artists/janhertz/>
- **Lavoisier** (*portuguese folk and acoustic*)
<http://www.onebe.at/en/artists/lavoisier/>
- **Karl Neukauf** (*chanson / singer songwriter*)
<http://www.onebe.at/en/artists/karl-neukauf/>
- **moll.oton** (*Trip-Hop*)
<http://www.onebe.at/en/artists/molloton/>

See more OneBeat acts in our artist section:
<http://www.onebe.at/en/artists/>

CONTACT

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WEB & SOCIAL NETWORKS:

Web: <http://www.onebe.at>
Soundcloud: <http://www.soundcloud.com/onebeat>
Twitter: <http://www.twitter.com/onebeatberlin>
Facebook: <http://www.facebook.com/pages/One-beat/102263736478952>
Myspace: <http://www.myspace.com/onebeatberlin>

Thank you for reading!

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